

Gotatoes for Retail & Foodservice

Foodservice Solution

Are your customers asking for something nutritious and delicious? Gotatoes are the answer. Provide a meal or side dish option for your customers with minimal effort on your part when you choose to serve Gotatoes.

We suggest pairing them with a side salad or bowl of soup, make them a healthy substitution for French fries or serve them all on their own!

Retail Solution

Are “quick, easy, and delicious” words your customers use when looking for new meal ideas? When your customers want a fresh home-cooked taste in a hurry — tell them to reach for Gotatoes!

Gotatoes come in convenient single serve sizes and are available packed in free-standing display-ready containers sure to attract your customers' attention. Gotatoes are quick and easy for anyone to make! Simply take'em off the shelf, pop'em in the microwave, and eat'em!



Nuto Farms

Celebrating our 75th Anniversary!



Here at Nuto Farms we've been growing potatoes for 75 years. In celebration of our 75th Anniversary, we decided to bring out a new product, Gotatoes, that would meet the changing needs of the U.S. population.

**Gotatoes are quick & easy,
nutritious, and delicious!**

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Check out our website for more information and great potato recipes!
www.kitchenkleen.com

A FRESH APPROACH TO CONVENIENCE

NEW Gotatoes

Pop'em, top'em, eat'em!



a product of



Exceptional Quality and Taste Since 1929

RUSSET POTATOES



Kitchen Kleen's new Goatoes are a fresh approach to convenience. Nuto Farms has been growing Russet Burbank potatoes in Wisconsin for 75 years and is joining the convenience food market with their new baked potato kit, Goatoes.

Kitchen Kleen's fresh mini-baker Russets, triple-washed and packed with a variety of toppings are storming the convenience foods aisle in colorful packaging and free-standing display-ready containers. Available in single serve sizes, consumers can have that home-baked potato taste anytime, anywhere in only 3 minutes directly from their microwave. Goatoes are the solution to the fresh, nutritious and convenient foods asked for by consumers. Don't miss out on this new opportunity to attract customers!

Naturally Fresh

Grown by Nuto Farms, Kitchen Kleen Potatoes and Goatoes are certified "Environmentally Grown" by the Midwest Food Alliance, a non-profit organization that provides third-party approval of farms that grow food in environmentally and socially responsible ways. Nuto Farms is dedicated to ensuring that our children and

grandchildren have "Good Food for a Healthy Future".

Nutritious

With today's consumer becoming more health conscious, yet still favoring quick and easy small meals, Goatoes are the perfect solution. Goatoes provide consumers with a meal or snack that is quick, easy, nutritious, and even has a home-cooked taste that some other "grab and go" foods lack.

One medium-sized potato contains:

- As much vitamin C as an orange
- An excellent source of potassium when eaten with the skin — as much as 2 bananas!
- Only 100 calories — No fat
- A good source of fiber when eaten with the skin



- Less than 10 percent of the daily value of carbohydrates

Microwave Ready

Triple-washed and packaged in microwave containers — Goatoes are ready to go!

The microwave-safe flavor container steams the potatoes and keeps them hot, fresh, and tasty. By using multiple mini-bakers in place of larger Russets we are able to cut the cooking time drastically — to just 3 minutes! Imagine, steaming fresh baked potatoes ready in just 3 minutes!

Complete with Toppings

Three delicious toppings are currently available with Goatoes — creamy cheddar cheese sauce, rich buttermilk ranch, and zesty fat-free salsa. Other topping options are in the works and we always welcome new ideas!



www.kitchenkleen.com